

Take Action San Diego Pacific Beach ICE Out Rally, January 10, 2026 Crowd Size

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Summary

The Take Action San Diego Pacific Beach Rally is a monthly event. The January 10 Rally focus was ICE Out For Good in honor of Renee Nichole-Good, a 37 year old Minnesota mother who was killed by ICE earlier in the week. The rally took place at the corner of Crown Point drive and Ingraham Street (Fig.1).

A hand count was used to estimate the crowd at 629 participants (220 on NE corner, 211 on SE corner and half of the Ingraham St. bridge, 100 on the SW corner and a portion of the bridge, 98 on the SE corner).

Crowd Size Estimation

Accurate crowd size estimation is essential for gauging the scale and societal impact of public demonstrations. Recent advancements in the use of UAVs have significantly enhanced the precision of such assessments (Choi-Fitzpatrick et al., 2018). However, the practical deployment of drones is prohibited by cost, required training, and strict regulations—particularly in urban areas or directly above protest crowds.

For crowds under 1,000 and/or where geospatial estimates are difficult to obtain, hand counts of the crowd are the most accurate technique. This was employed at the January 10 rally.

Reference

1. Choi-Fitzpatrick, A, T. Juskauskas and B. Sabur. 2018. All the protestors fit to count: using geospatial affordances to estimate protest event size. *Interface*. 10:297-321. Retrieved 4/7/2025 chrome-extension://efaidnbmnnibpcajpcglclefindmkaj/https://www.interfacejournal.net/wordpress/wp-content/uploads/2018/12/Interface-10-1-2-Choi-Fitzpatrick-et-al.pdf

Figure 1. Google Earth image of the intersection where the rally took place.



Figure 2. Panoramic view of all four corners and Individual photos of each corner.

