

Teralta Park, ICE Out March in San Diego, January 30, 2026: Crowd Size

Larry Stowell and Wendy Gelernter, Take Action San Diego

Direct questions to: TakeActionSanDiego@gmail.com

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Summary

The Teralta Park rally and march on January 30, 2026 was video-recorded using a stationary camera positioned along the march route. Crowd size was estimated using a flow-rate method based on the number of participants passing the camera over time. Flow rate (people per minute) and total march duration were used to estimate overall participation.

Observed crowd flow ranged from **223 to 1,490 people per minute**, with a **median flow rate of 650 people per minute**. The full march passed the camera in approximately **4.5 minutes**, yielding an estimated **2,925 participants**.

Crowd Size Estimation

Crowd size was estimated by measuring the number of people spanning the width of the street at the start of the march and tracking the rate at which this formation passed the camera.

At the beginning of the march, approximately **23 people formed a continuous line across the street**. These individuals were treated as “edge markers.” Each time an edge marker exited the video frame, it was counted as representing **23 participants** across the street.

Edge markers exiting the frame were recorded at **10-second intervals**. Flow rate was calculated using the formula:

$$\text{Flow rate (people/min)} = \left(\frac{\text{edge markers}}{10 \text{ sec}} \right) \times 60 \times 23$$

Descriptive statistics for the calculated flow rates are shown in **Table 1**. Because the distribution of flow rates was non-normal, the **median flow rate** was used to estimate total participation.

The entire march passed the camera in approximately **4.5 minutes**, resulting in an estimated **total attendance of approximately 2,925 participants**.

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Mean	661
Standard Error	52
Median	651
Standard Deviation	270
Sample Variance	72906
Minimum	223
Maximum	1490